

**Taylor South Little League
Sponsorship Agreement**

Hello Community Friends,

Our organization promotes youth baseball and softball for all players that live or attend school within our league boundaries. More importantly, through baseball and softball, we have a positive impact on the lives of the area youth, their families, and the community.

Taylor South Little League is guided by a group of volunteer board members, coaches, and dedicated parents. Since we are a small nonprofit club that does not receive any governmental or grant assistance, our primary revenue source is registration fees paid by families, and donations received from generous individuals, local officials and area businesses. Without the support of our local community, we would be unable to reach the financial requirements to provide the Taylor South Little League players with the quality baseball and softball programs desired.

To make this rewarding experience a reality for our youth, we are reaching out directly to local officials, area businesses, and friends **by offering the opportunity to become a team sponsor!** Any sponsorship level you select will be greatly appreciated. The following page contains information regarding our sponsorship packages.

Please take a moment to review and select the sponsorship package that best fits your business and your budget.

Thank You,

Rob Christian

Taylor South Little League
President

League ID
0122052

This agreement between **Taylor South Little League** (hereinafter, "Local Little League") and (hereinafter, "Sponsor") is for the **2021** season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with Taylor South Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Taylor South Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- A. \$450.00 Sponsorship to be placed on BOTH Team Jerseys & Advertisement Banner**
- B. \$300.00 Sponsorship to be placed on Team Jerseys**
- C. \$200.00 Sponsorship to be placed on an Advertisement Banner**

***Special Request/Instructions:** _____

For the above considerations, the Sponsor donates \$ _____ to Taylor South Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature _____ Date _____

Printed or Typed Name _____ Title _____

By Rob Christian
Taylor South Little League President's Signature _____ Date _____

Rob Christian

Printed or Typed Name

Taylor South League Sponsor Registration Form

Sponsorship level desired (please circle):

- A. \$450.00 Sponsorship to be placed on BOTH Team Jerseys & Advertisement Banner
- B. \$300.00 Sponsorship to be placed on Team Jerseys
- C. \$200.00 Sponsorship to be placed on an Advertisement Banner

Sponsor Information:

Name _____
Address _____ City _____
State _____ Zip code _____

Contact person for advertising information (logos, banner info, etc.):

Name _____ Phone# _____

Approved By: (Print Name) _____

Signature _____

*Special Requests/Instructions: _____

By signing this I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to this policy, Taylor South Little League has the right to revoke my sponsorship. For information on the Sponsorship Policy, please visit <http://www.littleleague.org/learn/forms.htm>

Taylor South Little League is a 501(c)(3) Non-Profit Charitable Organization- EIN 52-1234772.

Sponsor Form and Checks can be mailed to:

Taylor South Little League / PO Box 683 / Taylor, MI / 48180-0683 / 734-287-4232

Questions can be sent to: taylorouthlittleleague@gmail.com